

Spectrum™ Technology Platform

Version 2018.2.0

GroundView®: Business Summary - NAICS & SIC



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1 - Introduction

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Demographics

Demographics are descriptors of people and places. The demographic data described begins with people but is summarized at Census Block Group level.

Pitney Bowes U.S. GroundView® Demographic Data for the United States is a comprehensive set of over 8,200 variables. The same has been divided into multiple topics with few hundred variables for better consumption and analysis.

For reference, see the *U.S. Demographic & Business Summary Data Product Guide*. You can download the document in PDF format from here: [U.S. Demographic & Business Summary Data Product Guide](#).

Demographics Lookup

Demographics suite consists of an H2 database named `demographics_index`. This database contains `pbkey` linked to the `bkg_key`. This `bkg_key` in the `demographics_index` database can be looked up in the demographics attribute database using the `pbkey` field defined.

Field Name	Field Type	Description
<code>pbkey</code>	char (17)	<code>pbKey</code> [™] unique identifier
<code>bkg_key</code>	char (12)	Unique value for demographics data records.

Installation

1. Download the data zip to a directory on your computer.
2. Unzip the data, to find the base data zip with the documentation link file.
3. Unzip the base data folder to find the final `.h2.db` file.

Note: For example, if you have downloaded the zip file with name **Groundview_Business_Summary_AK_H2DB201803.7z**, then you need to extract this file to find another zips named as **groundview_business_summary_naics_attribute.7z**,

groundview_business_summary_sic_dataset1_attribute.7z, and **groundview_business_summary_sic_dataset2_attribute.7z** with a documentation link file and an index file named as **demographics_index_AK.7z**. Finally extract any of the zip file such as, **groundview_business_summary_naics_attribute.7z** to find the **groundview_business_summary_naics_attribute.h2.db** as final data file.

4. Copy the data to any directory. Note the file name and path.

Note: You may install databases on a mapped drive, but performance will be affected since you will be accessing them on a network rather than accessing them locally.

5. After you install the database files, you will need to define the database as a resource.

For more information, see "Adding a GeoEnrichment Module Database Resource" in the applicable version of the *GeoEnrichment Guide* at support.pb.com/spectrum.

After downloading data and installing the Spectrum Client you need to configure the GeoEnrichment Module in the Spectrum, for data processing. For that, follow the steps mentioned in the document available [here](#).

Address Fabric Version Compatibility

These databases require Address Fabric October 2018 vintage.

The Address Fabric is based on October 2018 geocoding data.

2 - Data Layouts

In this section

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GroundView®: Business Summary - NAICS & SIC

Pitney Bowes Business Summary database contains aggregations of business establishments, employment, occupation, payroll, and retail sales for all standard census geography levels, as well as for ZIP Codes and Designated Market Areas. The primary source for the Business Summary Data is the PB U.S. Business Points File of nearly 14 million businesses in the U.S. The database is derived from continually updated multiple sources, including telephone listings, city directories, annual reports, and 10K filings. The PB Business Summary Data provides tabulations and estimates using both the North American Industrial Classification System (NAICS) and Standard Industrial Classification (SIC) system.

Business Summary Data is bundled as three data packages: Business Summary NAICS Dataset (1 bundle of variables), and Business Summary SIC Dataset (2 bundles of variables) and include different variables for different dataset bundles which are listed below:

NAICS Dataset

- Estimates of Total Employees, Total Establishments, Payroll, and Retail Sales (N)
- Employees by Occupation (N)
- Employees by Major Industry (N)
- Establishments by Major Industry (N)
- Employees by Type of Business (N)
- Establishments by Type of Business (N)
- Payroll by Major Industry (N)
- Establishments by Size of Business (N)
- Employees by Type of Retail Business (N)
- Establishments by Type of Retail Business (N)
- Retail Sales by Type of Retail Business (N)
- Employees by Type of Service Business (N)
- Establishments by Type of Service Business (N)

SIC Dataset #1

- Estimates of Total Employees, Total Establishments, Payroll, and Retail Sales (S)
- Employees by Occupation (S)
- Employees by Major Industry (S)
- Establishments by Major Industry (S)
- Employees by Industry (S)

- Establishments by Industry (S)
- Payroll by Major Industry (S)
- Establishments by Size of Business (S)

SIC Dataset #2

- Employees by Type of Retail Business (S)
- Establishments by Type of Retail Business (S)
- Retail Sales by Type of Retail Business (S)
- Establishments by Type of Service Business (S)
- Employees by Type of Service Business (S)

NAICS Description

Field Name	Field Type	Description
pbkey	char(12)	2017 Geography Layer Code Note: This field represents the Code value only but, it is named as a "pbkey" to support the Spectrum Platform while loading the data.
TYPE	char(4)	2017 Geography Type (represents Block Group (BG) only)
buscypemp	float	2017 Total: Employees (N)
buscystest	float	2017 Total: Establishments (N)
buscypay	float	2017 Total: Payroll (N)
buscyrtrl	float	2017 Total: Retail Sales (N)
occmangmt	float	2017 Occupation: Management occupations (N)
occbusfn	float	2017 Occupation: Business, financial operations occupations (N)
occcomp	float	2017 Occupation: Computer, mathematical occupations (N)
occengin	float	2017 Occupation: Architecture, engineering occupations (N)

Field Name	Field Type	Description
occsscie	float	2017 Occupation: Life, physical, social science occupations (N)
occcomm	float	2017 Occupation: Community, social services occupations (N)
occclegal	float	2017 Occupation: Legal occupations (N)
occceduc	float	2017 Occupation: Education, training, library occupations (N)
occcarts	float	2017 Occupation: Arts, design, entertainment, sports, media occupations (N)
occhlprac	float	2017 Occupation: Healthcare practitioners, technical occupations (N)
occhlsupp	float	2017 Occupation: Healthcare support occupations (N)
occcprot	float	2017 Occupation: Protective service occupations (N)
occcfood	float	2017 Occupation: Food preparation, serving related occupations (N)
occcbuild	float	2017 Occupation: Building, grounds cleaning, maintenance occupations (N)
occcpers	float	2017 Occupation: Personal care, service occupations (N)
occcsale	float	2017 Occupation: Sales, related occupations (N)
occcadmin	float	2017 Occupation: Office, administrative support occupations (N)
occcagri	float	2017 Occupation: Farming, fishing, forestry occupations (N)
occcconst	float	2017 Occupation: Construction, extraction occupations (N)
occcinstl	float	2017 Occupation: Installation, maintenance, repair occupations (N)
occcprod	float	2017 Occupation: Production occupations (N)
occctrans	float	2017 Occupation: Transportation, material moving occupations (N)

Field Name	Field Type	Description
empcyagric	float	2017 Emp: Agricultural, Forestry, Fishing (N)
empcyconst	float	2017 Emp: Construction (N)
empcyfire	float	2017 Emp: Finance, Insurance, Real Estate (N)
empcymanuf	float	2017 Emp: Manufacturing (N)
empcymine	float	2017 Emp: Mining (N)
empcypubad	float	2017 Emp: Public Admin. (N)
empcyrtrad	float	2017 Emp: Retail Trade (N)
empcysrv	float	2017 Emp: Services (N)
empcytrans	float	2017 Emp: Transportation, Communications (N)
empcywtrad	float	2017 Emp: Wholesale Trade (N)
empcyuncla	float	2017 Emp: Non-Classified Establishments (N)
estcyagric	float	2017 Est: Agricultural, Forestry, Fishing (N)
estcyconst	float	2017 Est: Construction (N)
estcyfire	float	2017 Est: Finance, Insurance, Real Estate (N)
estcymanuf	float	2017 Est: Manufacturing (N)
estcymine	float	2017 Est: Mining (N)
estcypubad	float	2017 Est: Public Admin. (N)
estcyrtrad	float	2017 Est: Retail Trade (N)
estcysrv	float	2017 Est: Services (N)
estcytrans	float	2017 Est: Transportation, Communications (N)

Field Name	Field Type	Description
estcywtrad	float	2017 Est: Wholesale Trade (N)
estcyuncla	float	2017 Est: Non-Classified Establishments (N)
empaccmcy	float	2017 Emp: Accommodation, Food Services (N)
empadmicy	float	2017 Emp: Admin., Supp., Waste Manage., Remed. Serv. (N)
empagricy	float	2017 Emp: Agriculture, Forestry, Fishing, Hunting (N)
empartsy	float	2017 Emp: Arts, Entertainment, Recreation (N)
empconscy	float	2017 Emp: Construction (N)
empeducy	float	2017 Emp: Educational Services (N)
empfinacy	float	2017 Emp: Finance, Insurance (N)
emphlthy	float	2017 Emp: Health Care, Social Assistance (N)
empinfocy	float	2017 Emp: Information (N)
empmangcy	float	2017 Emp: Management of Companies, Enterprises (N)
empmanucy	float	2017 Emp: Manufacturing (N)
empminecy	float	2017 Emp: Mining (N)
empothrcy	float	2017 Emp: Other Services (except Public Admin.) (N)
empprofcy	float	2017 Emp: Professional, Scientific, Technical Services (N)
emppubcy	float	2017 Emp: Public Admin. (N)
emprealcy	float	2017 Emp: Real Estate, Rental, Leasing (N)
empretlcy	float	2017 Emp: Retail Trade (N)
emptrancy	float	2017 Emp: Transportation, Warehousing (N)

Field Name	Field Type	Description
emputilcy	float	2017 Emp: Utilities (N)
empwhlscy	float	2017 Emp: Wholesale Trade (N)
empncecy	float	2017 Emp: Non-Classified NAICS2 Establishments (N)
estaccmcy	float	2017 Est: Accommodation, Food Services (N)
estadmicy	float	2017 Est: Admin., Supp., Waste Manage., Remed. Serv. (N)
estagricy	float	2017 Est: Agriculture, Forestry, Fishing, Hunting (N)
estartscy	float	2017 Est: Arts, Entertainment, Recreation (N)
estconscy	float	2017 Est: Construction (N)
esteduccy	float	2017 Est: Educational Services (N)
estfinacy	float	2017 Est: Finance, Insurance (N)
esthlthcy	float	2017 Est: Health Care, Social Assistance (N)
estinfocy	float	2017 Est: Information (N)
estmangcy	float	2017 Est: Management of Companies, Enterprises (N)
estmanucy	float	2017 Est: Manufacturing (N)
estminecy	float	2017 Est: Mining (N)
estothrcy	float	2017 Est: Other Services (except Public Admin.) (N)
estprofcy	float	2017 Est: Professional, Scientific, Technical Services (N)
estpublcy	float	2017 Est: Public Admin. (N)
estrealcy	float	2017 Est: Real Estate, Rental, Leasing (N)
estretlcy	float	2017 Est: Retail Trade (N)

Field Name	Field Type	Description
esttrancy	float	2017 Est: Transportation, Warehousing (N)
estutilcy	float	2017 Est: Utilities (N)
estwhlscy	float	2017 Est: Wholesale Trade (N)
estncecy	float	2017 Est: Non-Classified NAICS2 Establishments (N)
paycyagric	float	2017 Payroll: Agricultural, Forestry, Fishing (N)
paycyconst	float	2017 Payroll: Construction (N)
paycyfire	float	2017 Payroll: Finance, Insurance, Real Estate (N)
paycymanuf	float	2017 Payroll: Manufacturing (N)
paycymine	float	2017 Payroll: Mining (N)
paycypubad	float	2017 Payroll: Public Admin. (N)
paycytrad	float	2017 Payroll: Retail Trade (N)
paycysrv	float	2017 Payroll: Services (N)
paycytrans	float	2017 Payroll: Transportation, Communications (N)
paycywtrad	float	2017 Payroll: Wholesale Trade (N)
paycyuncla	float	2017 Payroll: Non-Classified Establishments (N)
eszcyb	float	2017 Est: 1 - 4 Employees (N)
eszcyb	float	2017 Est: 5 - 9 Employees (N)
eszcyb	float	2017 Est: 10 - 19 Employees (N)
eszcyd	float	2017 Est: 20 - 49 Employees (N)
eszcye	float	2017 Est: 50 - 99 Employees (N)

Field Name	Field Type	Description
eszcyf	float	2017 Est: 100 - 249 Employees (N)
eszcyg	float	2017 Est: 250 - 499 Employees (N)
eszcyh	float	2017 Est: 500 - 999 Employees (N)
eszcyi	float	2017 Est: 1000 - 2499 Employees (N)
eszcyo	float	2017 Est: 2500 or more Employees (N)
rtmcy4411	float	2017 Emp: Automobile Dealers (N)
rtmcy4412	float	2017 Emp: Other Motor Vehicle Dealers (N)
rtmcy4413	float	2017 Emp: Automotive Parts, Accessories, Tire Stores (N)
rtmcy4421	float	2017 Emp: Furniture Stores (N)
rtmcy4422	float	2017 Emp: Home Furnishings Stores (N)
rtmcy4431	float	2017 Emp: Electronics, Appliance Stores (N)
rtmcy4441	float	2017 Emp: Building Material, Supplies Dealers (N)
rtmcy4442	float	2017 Emp: Lawn, Garden Equipment, Supplies Stores (N)
rtmcy4451	float	2017 Emp: Grocery Stores (N)
rtmcy4452	float	2017 Emp: Specialty Food Stores (N)
rtmcy4453	float	2017 Emp: Beer, Wine, Liquor Stores (N)
rtmcy4461	float	2017 Emp: Health, Personal Care Stores (N)
rtmcy4471	float	2017 Emp: Gasoline Stations (N)
rtmcy4481	float	2017 Emp: Clothing Stores (N)
rtmcy4482	float	2017 Emp: Shoe Stores (N)

Field Name	Field Type	Description
rtmcy4483	float	2017 Emp: Jewelry, Luggage, Leather Goods Stores (N)
rtmcy4511	float	2017 Emp: Sporting Goods, Hobby, Musical Instr. Stores (N)
rtmcy4512	float	2017 Emp: Book, Periodical, Music Stores (N)
rtmcy4521	float	2017 Emp: Department Stores (N)
rtmcy4529	float	2017 Emp: Other General Merchandise Stores (N)
rtmcy4531	float	2017 Emp: Florists (N)
rtmcy4532	float	2017 Emp: Office Supplies, Stationery, Gift Stores (N)
rtmcy4533	float	2017 Emp: Used Merchandise Stores (N)
rtmcy4539	float	2017 Emp: Other Miscellaneous Store Retailers (N)
rtmcy4541	float	2017 Emp: Electronic Shopping, Mail-Order Houses (N)
rtmcy4542	float	2017 Emp: Vending Machine Operators (N)
rtmcy4543	float	2017 Emp: Direct Selling Establishments (N)
rtmcy7223r	float	2017 Emp: Eating Places (N)
rtmcy7224	float	2017 Emp: Drinking Places (N)
rtecy4411	float	2017 Est: Automobile Dealers (N)
rtecy4412	float	2017 Est: Other Motor Vehicle Dealers (N)
rtecy4413	float	2017 Est: Automotive Parts, Accessories, Tire Stores (N)
rtecy4421	float	2017 Est: Furniture Stores (N)
rtecy4422	float	2017 Est: Home Furnishings Stores (N)
rtecy4431	float	2017 Est: Electronics, Appliance Stores (N)

Field Name	Field Type	Description
rtecy4441	float	2017 Est: Building Material, Supplies Dealers (N)
rtecy4442	float	2017 Est: Lawn, Garden Equipment, Supplies Stores (N)
rtecy4451	float	2017 Est: Grocery Stores (N)
rtecy4452	float	2017 Est: Specialty Food Stores (N)
rtecy4453	float	2017 Est: Beer, Wine, Liquor Stores (N)
rtecy4461	float	2017 Est: Health, Personal Care Stores (N)
rtecy4471	float	2017 Est: Gasoline Stations (N)
rtecy4481	float	2017 Est: Clothing Stores (N)
rtecy4482	float	2017 Est: Shoe Stores (N)
rtecy4483	float	2017 Est: Jewelry, Luggage, Leather Goods Stores (N)
rtecy4511	float	2017 Est: Sporting Goods, Hobby, Musical Instr. Stores (N)
rtecy4512	float	2017 Est: Book, Periodical, Music Stores (N)
rtecy4521	float	2017 Est: Department Stores (N)
rtecy4529	float	2017 Est: Other General Merchandise Stores (N)
rtecy4531	float	2017 Est: Florists (N)
rtecy4532	float	2017 Est: Office Supplies, Stationery, Gift Stores (N)
rtecy4533	float	2017 Est: Used Merchandise Stores (N)
rtecy4539	float	2017 Est: Other Miscellaneous Store Retailers (N)
rtecy4541	float	2017 Est: Electronic Shopping, Mail-Order Houses (N)
rtecy4542	float	2017 Est: Vending Machine Operators (N)

Field Name	Field Type	Description
rtscy4543	float	2017 Est: Direct Selling Establishments (N)
rtscy7223r	float	2017 Est: Eating Places (N)
rtscy7224	float	2017 Est: Drinking Places (N)
rtscy4411	float	2017 Retail Sales: Automobile Dealers (N)
rtscy4412	float	2017 Retail Sales: Other Motor Vehicle Dealers (N)
rtscy4413	float	2017 Retail Sales: Automotive Parts, Accessories, Tire Stores (N)
rtscy4421	float	2017 Retail Sales: Furniture Stores (N)
rtscy4422	float	2017 Retail Sales: Home Furnishings Stores (N)
rtscy4431	float	2017 Retail Sales: Electronics, Appliance Stores (N)
rtscy4441	float	2017 Retail Sales: Building Material, Supplies Dealers (N)
rtscy4442	float	2017 Retail Sales: Lawn, Garden Equipment, Supplies Stores (N)
rtscy4451	float	2017 Retail Sales: Grocery Stores (N)
rtscy4452	float	2017 Retail Sales: Specialty Food Stores (N)
rtscy4453	float	2017 Retail Sales: Beer, Wine, Liquor Stores (N)
rtscy4461	float	2017 Retail Sales: Health, Personal Care Stores (N)
rtscy4471	float	2017 Retail Sales: Gasoline Stations (N)
rtscy4481	float	2017 Retail Sales: Clothing Stores (N)
rtscy4482	float	2017 Retail Sales: Shoe Stores (N)
rtscy4483	float	2017 Retail Sales: Jewelry, Luggage, Leather Goods Stores (N)

Field Name	Field Type	Description
rtscy4511	float	2017 Retail Sales: Sporting Goods, Hobby, Musical Instrument Stores (N)
rtscy4512	float	2017 Retail Sales: Book, Periodical, Music Stores (N)
rtscy4521	float	2017 Retail Sales: Department Stores (N)
rtscy4529	float	2017 Retail Sales: Other General Merchandise Stores (N)
rtscy4531	float	2017 Retail Sales: Florists (N)
rtscy4532	float	2017 Retail Sales: Office Supplies, Stationery, Gift Stores (N)
rtscy4533	float	2017 Retail Sales: Used Merchandise Stores (N)
rtscy4539	float	2017 Retail Sales: Other Miscellaneous Store Retailers (N)
rtscy4541	float	2017 Retail Sales: Electronic Shopping, Mail-Order Houses (N)
rtscy4542	float	2017 Retail Sales: Vending Machine Operators (N)
rtscy4543	float	2017 Retail Sales: Direct Selling Establishments (N)
rtscy7223r	float	2017 Retail Sales: Eating Places (N)
rtscy7224	float	2017 Retail Sales: Drinking Places (N)
srmcy51	float	2017 Emp: Information (N)
srmcy54	float	2017 Emp: Professional, Scientific, Technical Services (N)
srmcy55	float	2017 Emp: Management of Companies, Enterprises (N)
srmcy56	float	2017 Emp: Admin., Supp., Waste Manage., Remed. Serv. (N)
srmcy61	float	2017 Emp: Educational Services (N)
srmcy62	float	2017 Emp: Health Care, Social Assistance (N)

Field Name	Field Type	Description
srmcy71	float	2017 Emp: Arts, Entertainment, Recreation (N)
srmcy72	float	2017 Emp: Accommodation, Food Services (N)
srmcy81	float	2017 Emp: Other Services (except Public Admin.) (N)
srecy51	float	2017 Est: Information (N)
srecy54	float	2017 Est: Professional, Scientific, Technical Services (N)
srecy55	float	2017 Est: Management of Companies, Enterprises (N)
srecy56	float	2017 Est: Admin., Supp., Waste Manage., Remed. Serv. (N)
srecy61	float	2017 Est: Educational Services (N)
srecy62	float	2017 Est: Health Care, Social Assistance (N)
srecy71	float	2017 Est: Arts, Entertainment, Recreation (N)
srecy72	float	2017 Est: Accommodation, Food Services (N)
srecy81	float	2017 Est: Other Services (except Public Admin.) (N)

SIC Dataset #1 Description

Field Name	Field Type	Description
pbkey	char(12)	2017 Geography Layer Code Note: This field represents the Code value only but, it is named as a "pbkey" to support the Spectrum Platform while loading the data.
TYPE	char(4)	2017 Geography Type (represents Block Group (BG) only)

Field Name	Field Type	Description
buscyemp	float	2017 Total: Employees (S)
buscyest	float	2017 Total: Establishments (S)
buscypay	float	2017 Total: Payroll (S)
buscyrtr	float	2017 Total: Retail Sales (S)
occmangmt	float	2017 Occupation: Management occupations (S)
occbusfn	float	2017 Occupation: Business and financial operations occupations (S)
occcomp	float	2017 Occupation: Computer and mathematical occupations (S)
occengin	float	2017 Occupation: Architecture and engineering occupations (S)
occsscie	float	2017 Occupation: Life, physical, and social science occupations (S)
occcomm	float	2017 Occupation: Community and social services occupations (S)
occlgal	float	2017 Occupation: Legal occupations (S)
occeduc	float	2017 Occupation: Education, training, and library occupations (S)
occarts	float	2017 Occupation: Arts, design, entertainment, sports, and media occupations (S)
occhlprac	float	2017 Occupation: Healthcare practitioners and technical occupations (S)
occhlsupp	float	2017 Occupation: Healthcare support occupations (S)
occprot	float	2017 Occupation: Protective service occupations (S)
occfood	float	2017 Occupation: Food preparation and serving related occupations (S)
occbuild	float	2017 Occupation: Building and grounds cleaning and maintenance occupations (S)

Field Name	Field Type	Description
occpers	float	2017 Occupation: Personal care and service occupations (S)
occsale	float	2017 Occupation: Sales and related occupations (S)
occadmin	float	2017 Occupation: Office and administrative support occupations (S)
occagri	float	2017 Occupation: Farming, fishing, and forestry occupations (S)
occcconst	float	2017 Occupation: Construction and extraction occupations (S)
occinstl	float	2017 Occupation: Installation, maintenance, and repair occupations (S)
occprod	float	2017 Occupation: Production occupations (S)
occtrans	float	2017 Occupation: Transportation and material moving occupations (S)
empcyagric	float	2017 Emp: Agricultural, Forestry, Fishing (S)
empcyconst	float	2017 Emp: Construction (S)
empcyfire	float	2017 Emp: Finance, Insurance and Real Estate (S)
empcymanuf	float	2017 Emp: Manufacturing (S)
empcymine	float	2017 Emp: Mining (S)
empcypubad	float	2017 Emp: Public Administration (S)
empcyrtrad	float	2017 Emp: Retail Trade (S)
empcysrv	float	2017 Emp: Services (S)
empcytrans	float	2017 Emp: Transportation and Communications (S)
empcywtrad	float	2017 Emp: Wholesale Trade (S)
empcyuncla	float	2017 Emp: Unclassified (S)

Field Name	Field Type	Description
estcyagric	float	2017 Est: Agricultural, Forestry, Fishing (S)
estcyconst	float	2017 Est: Construction (S)
estcyfire	float	2017 Est: Finance, Insurance and Real Estate (S)
estcymanuf	float	2017 Est: Manufacturing (S)
estcymine	float	2017 Est: Mining (S)
estcypubad	float	2017 Est: Public Administration (S)
estcytrad	float	2017 Est: Retail Trade (S)
estcysrv	float	2017 Est: Services (S)
estcytrans	float	2017 Est: Transportation and Communications (S)
estcywtrad	float	2017 Est: Wholesale Trade (S)
estcyuncla	float	2017 Est: Unclassified (S)
empacccy87	float	2017 Emp: Accounting, Architecture, and Engineering (S)
empagrcy01	float	2017 Emp: Agricultural Production - Crops (S)
empagrcy02	float	2017 Emp: Agricultural Production - Livestock (S)
empagrcy07	float	2017 Emp: Agricultural Services (S)
empagrcy08	float	2017 Emp: Forestry (S)
empagrcy09	float	2017 Emp: Fishing, Hunting and Trapping (S)
empagrcy10	float	2017 Emp: Metal Mining (S)
empagrcy12	float	2017 Emp: Coal Mining (S)
empagrcy13	float	2017 Emp: Oil and Gas Extraction (S)

Field Name	Field Type	Description
empagrcy14	float	2017 Emp: Nonmetallic Minerals, Except Fuels (S)
empbuscy70	float	2017 Emp: Hotels and Other Lodging Places (S)
empbuscy72	float	2017 Emp: Personal Services (S)
empbuscy73	float	2017 Emp: Business Services (S)
empbuscy75	float	2017 Emp: Auto Repair, Services, and Parking (S)
empbuscy76	float	2017 Emp: Miscellaneous Repair Services (S)
empbuscy78	float	2017 Emp: Motion Pictures (S)
empbuscy79	float	2017 Emp: Amusement and Recreation Services (S)
empcnscy15	float	2017 Emp: General Building Contractors (S)
empcnscy16	float	2017 Emp: Heavy Construction, Ex. Building (S)
empcnscy17	float	2017 Emp: Special Trade Contractors (S)
empeducy82	float	2017 Emp: Educational Services (S)
empeducy83	float	2017 Emp: Social Services (S)
empfircy60	float	2017 Emp: Depository Institutions (S)
empfircy61	float	2017 Emp: Nondepository Institutions (S)
empfircy62	float	2017 Emp: Security and Commodity Brokers (S)
empfircy63	float	2017 Emp: Insurance Carriers (S)
empfircy64	float	2017 Emp: Insurance Agents, Brokers, and Services (S)
empfircy65	float	2017 Emp: Real Estate (S)
empfircy67	float	2017 Emp: Holding and Other Investment Offices (S)

Field Name	Field Type	Description
empgovcy91	float	2017 Emp: Executive, Legislative, and General (S)
empgovcy92	float	2017 Emp: Justice, Public Order, and Safety (S)
empgovcy93	float	2017 Emp: Finance, Taxation and Monetary Policy (S)
empgovcy94	float	2017 Emp: Administration of Human Resources (S)
empgovcy95	float	2017 Emp: Environmental Quality and Housing (S)
empgovcy96	float	2017 Emp: Administration of Economic Programs (S)
empgovcy97	float	2017 Emp: National Security and Intl. Affairs (S)
emphthcy80	float	2017 Emp: Health Services (S)
emphhdcy88	float	2017 Emp: Private Households (S)
emphhdcy89	float	2017 Emp: Miscellaneous Services NEC (S)
emplglcy81	float	2017 Emp: Legal Services (S)
empmancy20	float	2017 Emp: Food and Kindred Products (S)
empmancy21	float	2017 Emp: Tobacco Products (S)
empmancy22	float	2017 Emp: Textile Mill Products (S)
empmancy23	float	2017 Emp: Apparel and Other Textile Products (S)
empmancy24	float	2017 Emp: Lumber and Wood Products (S)
empmancy25	float	2017 Emp: Furniture and Fixtures (S)
empmancy26	float	2017 Emp: Paper and Allied Products (S)
empmancy27	float	2017 Emp: Printing and Publishing (S)
empmancy28	float	2017 Emp: Chemicals and Allied Products (S)

Field Name	Field Type	Description
empmancy29	float	2017 Emp: Petroleum and Coal Products (S)
empmancy30	float	2017 Emp: Rubber and Misc. Plastics Products (S)
empmancy31	float	2017 Emp: Leather and Leather Products (S)
empmancy32	float	2017 Emp: Stone, Clay and Glass Products (S)
empmancy33	float	2017 Emp: Primary Metal Industries (S)
empmancy34	float	2017 Emp: Fabricated Metal Products (S)
empmancy35	float	2017 Emp: Industrial Machinery and Equipment (S)
empmancy36	float	2017 Emp: Electronic and Other Electric Equipment (S)
empmancy37	float	2017 Emp: Transportation Equipment (S)
empmancy38	float	2017 Emp: Instruments and Related Products (S)
empmancy39	float	2017 Emp: Miscellaneous Manufacturing Industries (S)
empmemcy84	float	2017 Emp: Museums, Botanical, Zoological Gardens (S)
empmemcy86	float	2017 Emp: Membership Organizations (S)
empncecy99	float	2017 Emp: Non-Classified Establishments (S)
empretcy52	float	2017 Emp: Building Materials and Garden Supplies (S)
empretcy53	float	2017 Emp: General Merchandise Stores (S)
empretcy54	float	2017 Emp: Food Stores (S)
empretcy55	float	2017 Emp: Automotive Dealers and Service Stations (S)
empretcy56	float	2017 Emp: Apparel and Accessory Stores (S)
empretcy57	float	2017 Emp: Furniture and Homefurnishings Stores (S)

Field Name	Field Type	Description
empretcy58	float	2017 Emp: Eating and Drinking Places (S)
empretcy59	float	2017 Emp: Miscellaneous Retail (S)
emptrncy40	float	2017 Emp: Railroad Transportation (S)
emptrncy41	float	2017 Emp: Local and Interurban Passenger Transit (S)
emptrncy42	float	2017 Emp: Trucking and Warehousing (S)
emptrncy43	float	2017 Emp: U.S. Postal Service (S)
emptrncy44	float	2017 Emp: Water Transportation (S)
emptrncy45	float	2017 Emp: Transportation by Air (S)
emptrncy46	float	2017 Emp: Pipelines, Except Natural Gas (S)
emptrncy47	float	2017 Emp: Transportation Services (S)
emptrncy48	float	2017 Emp: Communication (S)
emptrncy49	float	2017 Emp: Electric, Gas and Sanitary Services (S)
empwhlcy50	float	2017 Emp: Wholesale Trade - Durable Goods (S)
empwhlcy51	float	2017 Emp: Wholesale Trade - Non-Durable Goods (S)
estaccy87	float	2017 Est: Engineering and Management Services (S)
estagrcy01	float	2017 Est: Agricultural Production - Crops (S)
estagrcy02	float	2017 Est: Agricultural Production - Livestock (S)
estagrcy07	float	2017 Est: Agricultural Services (S)
estagrcy08	float	2017 Est: Forestry (S)
estagrcy09	float	2017 Est: Fishing, Hunting and Trapping (S)

Field Name	Field Type	Description
estagrcy10	float	2017 Est: Metal Mining (S)
estagrcy12	float	2017 Est: Coal Mining (S)
estagrcy13	float	2017 Est: Oil and Gas Extraction (S)
estagrcy14	float	2017 Est: Nonmetallic Minerals, Except Fuels (S)
estbuscy70	float	2017 Est: Hotels and Other Lodging Places (S)
estbuscy72	float	2017 Est: Personal Services (S)
estbuscy73	float	2017 Est: Business Services (S)
estbuscy75	float	2017 Est: Auto Repair, Services, and Parking (S)
estbuscy76	float	2017 Est: Miscellaneous Repair Services (S)
estbuscy78	float	2017 Est: Motion Pictures (S)
estbuscy79	float	2017 Est: Amusement and Recreation Services (S)
estcncsy15	float	2017 Est: General Building Contractors (S)
estcncsy16	float	2017 Est: Heavy Construction, Ex. Building (S)
estcncsy17	float	2017 Est: Special Trade Contractors (S)
esteducy82	float	2017 Est: Educational Services (S)
esteducy83	float	2017Est: Social Services (S)
estfircy60	float	2017 Est: Depository Institutions (S)
estfircy61	float	2017 Est: Nondepository Institutions (S)
estfircy62	float	2017 Est: Security and Commodity Brokers (S)
estfircy63	float	2017 Est: Insurance Carriers (S)

Field Name	Field Type	Description
estfircy64	float	2017 Est: Insurance Agents, Brokers, and Services (S)
estfircy65	float	2017 Est: Real Estate (S)
estfircy67	float	2017 Est: Holding and Other Investment Offices (S)
estgovcy91	float	2017 Est: Executive, Legislative, and General (S)
estgovcy92	float	2017 Est: Justice, Public Order, and Safety (S)
estgovcy93	float	2017 Est: Finance, Taxation and Monetary Policy (S)
estgovcy94	float	2017 Est: Administration of Human Resources (S)
estgovcy95	float	2017 Est: Environmental Quality and Housing (S)
estgovcy96	float	2017 Est: Administration of Economic Programs (S)
estgovcy97	float	2017 Est: National Security and Intl. Affairs (S)
esththcy80	float	2017 Est: Health Services (S)
esthhdcy88	float	2017 Est: Private Households (S)
esthhdcy89	float	2017 Est: Miscellaneous Services NEC (S)
estlgcy81	float	2017 Est: Legal Services (S)
estmancy20	float	2017 Est: Food and Kindred Products (S)
estmancy21	float	2017 Est: Tobacco Products (S)
estmancy22	float	2017 Est: Textile Mill Products (S)
estmancy23	float	2017 Est: Apparel and Other Textile Products (S)
estmancy24	float	2017 Est: Lumber and Wood Products (S)
estmancy25	float	2017 Est: Furniture and Fixtures (S)

Field Name	Field Type	Description
estmancy26	float	2017 Est: Paper and Allied Products (S)
estmancy27	float	2017 Est: Printing and Publishing (S)
estmancy28	float	2017 Est: Chemicals and Allied Products (S)
estmancy29	float	2017 Est: Petroleum and Coal Products (S)
estmancy30	float	2017 Est: Rubber and Misc. Plastics Products (S)
estmancy31	float	2017 Est: Leather and Leather Products (S)
estmancy32	float	2017 Est: Stone, Clay and Glass Products (S)
estmancy33	float	2017 Est: Primary Metal Industries (S)
estmancy34	float	2017 Est: Fabricated Metal Products (S)
estmancy35	float	2017 Est: Industrial Machinery and Equipment (S)
estmancy36	float	2017 Est: Electronic and Other Electric Equipment (S)
estmancy37	float	2017 Est: Transportation Equipment (S)
estmancy38	float	2017 Est: Instruments and Related Products (S)
estmancy39	float	2017 Est: Miscellaneous Manufacturing Industries (S)
estmemcy84	float	2017 Est: Museums, Botanical, Zoological Gardens (S)
estmemcy86	float	2017 Est: Membership Organizations (S)
estncecy99	float	2017 Est: Non-Classified Establishments (S)
estretcy52	float	2017 Est: Building Materials and Garden Supplies (S)
estretcy53	float	2017 Est: General Merchandise Stores (S)
estretcy54	float	2017 Est: Food Stores (S)

Field Name	Field Type	Description
estretcy55	float	2017 Est: Automotive Dealers and Service Stations (S)
estretcy56	float	2017 Est: Apparel and Accessory Stores (S)
estretcy57	float	2017 Est: Furniture and Homefurnishings Stores (S)
estretcy58	float	2017 Est: Eating and Drinking Places (S)
estretcy59	float	2017 Est: Miscellaneous Retail (S)
esttrncy40	float	2017 Est: Railroad Transportation (S)
esttrncy41	float	2017 Est: Local and Interurban Passenger Transit (S)
esttrncy42	float	2017 Est: Trucking and Warehousing (S)
esttrncy43	float	2017 Est: U.S. Postal Service (S)
esttrncy44	float	2017 Est: Water Transportation (S)
esttrncy45	float	2017 Est: Transportation by Air (S)
esttrncy46	float	2017 Est: Pipelines, Except Natural Gas (S)
esttrncy47	float	2017 Est: Transportation Services (S)
esttrncy48	float	2017 Est: Communication (S)
esttrncy49	float	2017 Est: Electric, Gas and Sanitary Services (S)
estwhlcy50	float	2017 Est: Wholesale Trade - Durable Goods (S)
estwhlcy51	float	2017 Est: Wholesale Trade - Non-Durable Goods (S)
paycyagric	float	2017 Payroll: Agricultural, Forestry, Fishing (S)
paycyconst	float	2017 Payroll: Construction (S)
paycyfire	float	2017 Payroll: Finance, Insurance and Real Estate (S)

Field Name	Field Type	Description
paycymanuf	float	2017 Payroll: Manufacturing (S)
paycymine	float	2017 Payroll: Mining (S)
paycypubad	float	2017 Payroll: Public Administration (S)
paycyrtad	float	2017 Payroll: Retail Trade (S)
paycysrv	float	2017 Payroll: Services (S)
paycytrans	float	2017 Payroll: Transportation and Communications (S)
paycywtrad	float	2017 Payroll: Wholesale Trade (S)
paycyuncla	float	2017 Payroll: Unclassified (S)
eszcyca	float	2017 Est: 1 - 4 Employees (S)
eszcyb	float	2017 Est: 5 - 9 Employees (S)
eszcyd	float	2017 Est: 10 - 19 Employees (S)
eszcyd	float	2017 Est: 20 - 49 Employees (S)
eszcye	float	2017 Est: 50 - 99 Employees (S)
eszcyf	float	2017 Est: 100 - 249 Employees (S)
eszcyg	float	2017 Est: 250 - 499 Employees (S)
eszcyh	float	2017 Est: 500 - 999 Employees (S)
eszcyi	float	2017 Est: 1000 - 2499 Employees (S)
eszcyo	float	2017 Est: 2500 or more Employees (S)

SIC Dataset #2 Description

Field Name	Field Type	Description
pbkey	char(12)	2017 Geography Layer Code Note: This field represents the Code value only but, it is named as a "pbkey" to support the Spectrum Platform while loading the data.
TYPE	char(4)	2017 Geography Type (represents Block Group (BG) only)
rtmcy5211	float	2017 Emp: Lumber and other building materials (S)
rtmcy5231	float	2017 Emp: Paint, Glass, and wallpaper stores (S)
rtmcy5251	float	2017 Emp: Hardware stores (S)
rtmcy5261	float	2017 Emp: Retail nurseries and garden stores (S)
rtmcy5271	float	2017 Emp: Mobile home dealers (S)
rtmcy5311	float	2017 Emp: Department Stores (S)
rtmcy5331	float	2017 Emp: Variety Stores (S)
rtmcy5399	float	2017 Emp: Miscellaneous general merchandise stores (S)
rtmcy5411	float	2017 Emp: Grocery Stores (S)
rtmcy5421	float	2017 Emp: Meat and Fish Markets (S)
rtmcy5431	float	2017 Emp: Fruit and vegetable markets (S)
rtmcy5441	float	2017 Emp: Candy, nut and confectionery stores (S)
rtmcy5451	float	2017 Emp: Dairy products stores (S)
rtmcy5461	float	2017 Emp: Retail Bakeries (S)

Field Name	Field Type	Description
rtmcy5499	float	2017 Emp: Miscellaneous food stores (S)
rtmcy5511	float	2017 Emp: New and used car dealers (S)
rtmcy5521	float	2017 Emp: Used car dealers (S)
rtmcy5531	float	2017 Emp: Auto and home supply stores (S)
rtmcy5541	float	2017 Emp: Gasoline service stations (S)
rtmcy5551	float	2017 Emp: Boat dealers (S)
rtmcy5561	float	2017 Emp: Recreational vehicle dealers (S)
rtmcy5571	float	2017 Emp: Motorcycle dealers (S)
rtmcy5599	float	2017 Emp: Automotive dealers, nec (S)
rtmcy5611	float	2017 Emp: Men's and boys' clothing stores (S)
rtmcy5621	float	2017 Emp: Women's clothing stores (S)
rtmcy5632	float	2017 Emp: Women's accessory and specialty stores (S)
rtmcy5641	float	2017 Emp: Children's and infants' wear stores (S)
rtmcy5651	float	2017 Emp: Family clothing stores (S)
rtmcy5661	float	2017 Emp: Shoe stores (S)
rtmcy5699	float	2017 Emp: Miscellaneous apparel and accessory stores (S)
rtmcy5712	float	2017 Emp: Furniture stores (S)
rtmcy5713	float	2017 Emp: Floor covering stores (S)
rtmcy5714	float	2017 Emp: Drapery and upholstery stores (S)
rtmcy5719	float	2017 Emp: Miscellaneous homefurnishings (S)

Field Name	Field Type	Description
rtmcy5722	float	2017 Emp: Household appliance stores (S)
rtmcy5731	float	2017 Emp: Radio, television and electronics stores (S)
rtmcy5734	float	2017 Emp: Computer and software stores (S)
rtmcy5735	float	2017 Emp: Record and prerecorded tape stores (S)
rtmcy5736	float	2017 Emp: Musical instrument stores (S)
rtmcy5812	float	2017 Emp: Eating places (S)
rtmcy5813	float	2017 Emp: Drinking places (S)
rtmcy5912	float	2017 Emp: Drug stores and proprietary stores (S)
rtmcy5921	float	2017 Emp: Liquor stores (S)
rtmcy5932	float	2017 Emp: Use merchandise stores (S)
rtmcy5941	float	2017 Emp: Sporting goods and bicycle shops (S)
rtmcy5942	float	2017 Emp: Book stores (S)
rtmcy5943	float	2017 Emp: Stationery stores (S)
rtmcy5944	float	2017 Emp: Jewelry stores (S)
rtmcy5945	float	2017 Emp: Hobby, toy and game shops (S)
rtmcy5946	float	2017 Emp: Camera and photographic supply stores (S)
rtmcy5947	float	2017 Emp: Gift, novelty and souvenir shop (S)
rtmcy5948	float	2017 Emp: Luggage and leather goods stores (S)
rtmcy5949	float	2017 Emp: Sewing, needlework, and piece goods (S)
rtmcy5961	float	2017 Emp: Catalog and mail-order houses (S)

Field Name	Field Type	Description
rtmcy5962	float	2017 Emp: Merchandising machine operators (S)
rtmcy5963	float	2017 Emp: Direct selling establishments (S)
rtmcy5983	float	2017 Emp: Fuel oil dealers (S)
rtmcy5984	float	2017Emp: Liquefied petroleum gas dealers (S)
rtmcy5989	float	2017 Emp: Fuel dealers, nec (S)
rtmcy5992	float	2017 Emp: Florists (S)
rtmcy5993	float	2017 Emp: Tobacco stores and stands (S)
rtmcy5994	float	2017 Emp: News dealers and newsstands (S)
rtmcy5995	float	2017 Emp: Optical goods stores (S)
rtmcy5999	float	2017 Emp: Miscellaneous retail stores, nec (S)
rtecy5211	float	2017 Est: Lumber and other building materials (S)
rtecy5231	float	2017 Est: Paint, Glass, and wallpaper stores (S)
rtecy5251	float	2017 Est: Hardware stores (S)
rtecy5261	float	2017 Est: Retail nurseries and garden stores (S)
rtecy5271	float	2017 Est: Mobile home dealers (S)
rtecy5311	float	2017 Est: Department Stores (S)
rtecy5331	float	2017 Est: Variety Stores (S)
rtecy5399	float	2017 Est: Miscellaneous general merchandise stores (S)
rtecy5411	float	2017 Est: Grocery Stores (S)
rtecy5421	float	2017Est: Meat and Fish Markets (S)

Field Name	Field Type	Description
rtecy5431	float	2017 Est: Fruit and vegetable markets (S)
rtecy5441	float	2017 Est: Candy, nut and confectionery stores (S)
rtecy5451	float	2017 Est: Dairy products stores (S)
rtecy5461	float	2017 Est: Retail Bakeries (S)
rtecy5499	float	2017 Est: Miscellaneous food stores (S)
rtecy5511	float	2017 Est: New and used car dealers (S)
rtecy5521	float	2017 Est: Used car dealers (S)
rtecy5531	float	2017 Est: Auto and home supply stores (S)
rtecy5541	float	2017 Est: Gasoline service stations (S)
rtecy5551	float	2017 Est: Boat dealers (S)
rtecy5561	float	2017 Est: Recreational vehicle dealers (S)
rtecy5571	float	2017 Est: Motorcycle dealers (S)
rtecy5599	float	2017 Est: Automotive dealers, nec (S)
rtecy5611	float	2017 Est: Men's and boys' clothing stores (S)
rtecy5621	float	2017 Est: Women's clothing stores (S)
rtecy5632	float	2017 Est: Women's accessory and specialty stores (S)
rtecy5641	float	2017 Est: Children's and infants' wear stores (S)
rtecy5651	float	2017 Est: Family clothing stores (S)
rtecy5661	float	2017 Est: Shoe stores (S)
rtecy5699	float	2017 Est: Miscellaneous apparel and accessory stores (S)

Field Name	Field Type	Description
rtecy5712	float	2017 Est: Furniture stores (S)
rtecy5713	float	2017 Est: Floor covering stores (S)
rtecy5714	float	2017 Est: Drapery and upholstery stores (S)
rtecy5719	float	2017 Est: Miscellaneous homefurnishings (S)
rtecy5722	float	2017 Est: Household appliance stores (S)
rtecy5731	float	2017 Est: Radio, television and electronics stores (S)
rtecy5734	float	2017 Est: Computer and software stores (S)
rtecy5735	float	2017 Est: Record and prerecorded tape stores (S)
rtecy5736	float	2017 Est: Musical instrument stores (S)
rtecy5812	float	2017 Est: Eating places (S)
rtecy5813	float	2017 Est: Drinking places (S)
rtecy5912	float	2017 Est: Drug stores and proprietary stores (S)
rtecy5921	float	2017 Est: Liquor stores (S)
rtecy5932	float	2017 Est: Use merchandise stores (S)
rtecy5941	float	2017 Est: Sporting goods and bicycle shops (S)
rtecy5942	float	2017 Est: Book stores (S)
rtecy5943	float	2017 Est: Stationery stores (S)
rtecy5944	float	2017 Est: Jewelry stores (S)
rtecy5945	float	2017 Est: Hobby, toy and game shops (S)
rtecy5946	float	2017 Est: Camera and photographic supply stores (S)

Field Name	Field Type	Description
rtcy5947	float	2017 Est: Gift, novelty and souvenir shop (S)
rtcy5948	float	2017 Est: Luggage and leather goods stores (S)
rtcy5949	float	2017 Est: Sewing, needlework, and piece goods (S)
rtcy5961	float	2017 Est: Catalog and mail-order houses (S)
rtcy5962	float	2017 Est: Merchandising machine operators (S)
rtcy5963	float	2017 Est: Direct selling establishments (S)
rtcy5983	float	2017 Est: Fuel oil dealers (S)
rtcy5984	float	2017 Est: Liquefied petroleum gas dealers (S)
rtcy5989	float	2017 Est: Fuel dealers, nec (S)
rtcy5992	float	2017 Est: Florists (S)
rtcy5993	float	2017 Est: Tobacco stores and stands (S)
rtcy5994	float	2017 Est: News dealers and newsstands (S)
rtcy5995	float	2017 Est: Optical goods stores (S)
rtcy5999	float	2017 Est: Miscellaneous retail stores, nec (S)
rtscy5211	float	2017 Retail Sales: Lumber and other building materials (S)
rtscy5231	float	2017 Retail Sales: Paint, Glass, and wallpaper stores (S)
rtscy5251	float	2017 Retail Sales: Hardware stores (S)
rtscy5261	float	2017 Retail Sales: Retail nurseries and garden stores (S)
rtscy5271	float	2017 Retail Sales: Mobile home dealers (S)
rtscy5311	float	2017 Retail Sales: Department Stores (S)

Field Name	Field Type	Description
rtscy5331	float	2017 Retail Sales: Variety Stores (S)
rtscy5399	float	2017 Retail Sales: Miscellaneous general merchandise stores (S)
rtscy5411	float	2017 Retail Sales: Grocery Stores (S)
rtscy5421	float	2017 Retail Sales: Meat and Fish Markets (S)
rtscy5431	float	2017 Retail Sales: Fruit and vegetable markets (S)
rtscy5441	float	2017 Retail Sales: Candy, nut and confectionery stores (S)
rtscy5451	float	2017 Retail Sales: Dairy products stores (S)
rtscy5461	float	2017 Retail Sales: Retail Bakeries (S)
rtscy5499	float	2017 Retail Sales: Miscellaneous food stores (S)
rtscy5511	float	2017 Retail Sales: New and used car dealers (S)
rtscy5521	float	2017 Retail Sales: Used car dealers (S)
rtscy5531	float	2017 Retail Sales: Auto and home supply stores (S)
rtscy5541	float	2017 Retail Sales: Gasoline service stations (S)
rtscy5551	float	2017 Retail Sales: Boat dealers (S)
rtscy5561	float	2017 Retail Sales: Recreational vehicle dealers (S)
rtscy5571	float	2017 Retail Sales: Motorcycle dealers (S)
rtscy5599	float	2017 Retail Sales: Automotive dealers, nec (S)
rtscy5611	float	2017 Retail Sales: Men's and boys' clothing stores (S)
rtscy5621	float	2017 Retail Sales: Women's clothing stores (S)
rtscy5632	float	2017 Retail Sales: Women's accessory and specialty stores (S)

Field Name	Field Type	Description
rtscy5641	float	2017 Retail Sales: Children's and infants' wear stores (S)
rtscy5651	float	2017 Retail Sales: Family clothing stores (S)
rtscy5661	float	2017 Retail Sales: Shoe stores (S)
rtscy5699	float	2017 Retail Sales: Miscellaneous apparel and accessory stores (S)
rtscy5712	float	2017 Retail Sales: Furniture stores (S)
rtscy5713	float	2017 Retail Sales: Floor covering stores (S)
rtscy5714	float	2017 Retail Sales: Drapery and upholstery stores (S)
rtscy5719	float	2017 Retail Sales: Miscellaneous homefurnishings (S)
rtscy5722	float	2017 Retail Sales: Household appliance stores (S)
rtscy5731	float	2017 Retail Sales: Radio, television and electronics stores (S)
rtscy5734	float	2017 Retail Sales: Computer and software stores (S)
rtscy5735	float	2017 Retail Sales: Record and prerecorded tape stores (S)
rtscy5736	float	2017 Retail Sales: Musical instrument stores (S)
rtscy5812	float	2017 Retail Sales: Eating places (S)
rtscy5813	float	2017 Retail Sales: Drinking places (S)
rtscy5912	float	2017 Retail Sales: Drug stores and proprietary stores (S)
rtscy5921	float	2017 Retail Sales: Liquor stores (S)
rtscy5932	float	2017 Retail Sales: Use merchandise stores (S)
rtscy5941	float	2017 Retail Sales: Sporting goods and bicycle shops (S)
rtscy5942	float	2017 Retail Sales: Book stores (S)

Field Name	Field Type	Description
rtscy5943	float	2017 Retail Sales: Stationery stores (S)
rtscy5944	float	2017 Retail Sales: Jewelry stores (S)
rtscy5945	float	2017 Retail Sales: Hobby, toy and game shops (S)
rtscy5946	float	2017 Retail Sales: Camera and photographic supply stores (S)
rtscy5947	float	2017 Retail Sales: Gift, novelty and souvenir shop (S)
rtscy5948	float	2017 Retail Sales: Luggage and leather goods stores (S)
rtscy5949	float	2017 Retail Sales: Sewing, needlework, and piece goods (S)
rtscy5961	float	2017 Retail Sales: Catalog and mail-order houses (S)
rtscy5962	float	2017 Retail Sales: Merchandising machine operators (S)
rtscy5963	float	2017 Retail Sales: Direct selling establishments (S)
rtscy5983	float	2017 Retail Sales: Fuel oil dealers (S)
rtscy5984	float	2017 Retail Sales: Liquefied petroleum gas dealers (S)
rtscy5989	float	2017 Retail Sales: Fuel dealers, nec (S)
rtscy5992	float	2017 Retail Sales: Florists (S)
rtscy5993	float	2017 Retail Sales: Tobacco stores and stands (S)
rtscy5994	float	2017 Retail Sales: News dealers and newsstands (S)
rtscy5995	float	2017 Retail Sales: Optical goods stores (S)
rtscy5999	float	2017 Retail Sales: Miscellaneous retail stores, nec (S)
srecy70	float	2017 Est: Hotels and Other Lodging Places (S)
srecy72	float	2017 Est: Personal Services (S)

Field Name	Field Type	Description
srecy73	float	2017 Est: Business Services (S)
srecy75	float	2017 Est: Auto Repair, Services and Parking (S)
srecy76	float	2017 Est: Miscellaneous Repair Services (S)
srecy78	float	2017 Est: Motion Pictures (S)
srecy79	float	2017 Est: Amusement and Recreation Services (S)
srecy80	float	2017 Est: Health Services (S)
srecy81	float	2017 Est: Legal Services (S)
srecy82	float	2017 Est: Educational Services (S)
srecy83	float	2017 Est: Social Service (S)
srecy84	float	2017 Est: Museums, Botanical, Zoological Gardens (S)
srecy86	float	2017 Est: Membership Organizations (S)
srecy87	float	2017 Est: Engineering and Management Services (S)
srecy88	float	2017 Est: Private Households (S)
srecy89	float	2017 Est: Services, Nec (S)
srmcy70	float	2017 Emp: Hotels and Other Lodging Places (S)
srmcy72	float	2017 Emp: Personal Services (S)
srmcy73	float	2017 Emp: Business Services (S)
srmcy75	float	2017 Emp: Auto Repair, Services and Parking (S)
srmcy76	float	2017 Emp: Miscellaneous Repair Services (S)
srmcy78	float	2017 Emp: Motion Pictures (S)

Field Name	Field Type	Description
srmcy79	float	2017 Emp: Amusement and Recreation Services (S)
srmcy80	float	2017 Emp: Health Services (S)
srmcy81	float	2017 Emp: Legal Services (S)
srmcy82	float	2017 Emp: Educational Services (S)
srmcy83	float	2017 Emp: Social Service (S)
srmcy84	float	2017 Emp: Museums, Botanical, Zoological Gardens (S)
srmcy86	float	2017 Emp: Membership Organizations (S)
srmcy87	float	2017 Emp: Engineering and Management Services (S)
srmcy88	float	2017 Emp: Private Households (S)
srmcy89	float	2017 Emp: Services, Nec (S)

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Getting Support

If you have any questions or concerns, you may contact our support or fulfillment team directly by calling and emailing on the below mentioned contact details:

Data Support: 800.367.6950

Software Support: 800.762.5158

Email: software.support@pb.com

Email: pbs_fulfillment@pb.com, for any fulfillment related issue



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