

Shipping & Mailing
Mailing Equipment & Software

PitneyAnalytics®

Data Dictionary

Administration Guide

US English Edition
SV63430 Rev. A
January 16, 2025



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This data dictionary is designed to enhance your understanding of the key terms and metrics used in PitneyAnalytics reports.

Version History

Document Part Number	Release Date	Comments
SV63428 Rev. A	January 2025	Initial release

Version history

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Shipment details report

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Shipment Create Date	Date (MM/DD/YYYY)	Date when the label or stamp is generated	Shipments and Stamps	PitneyShip®, SendPro® Enterprise	09/18/2024
Subscription #	Alphanumeric	Subscription ID for the enterprise. This is the unique ID for an enterprise	Shipments and Stamps	PitneyShip, SendPro Enterprise	sa4e6f0
Product Name	Alphanumeric	PSPCube, PSPAPI, PSPMeter, SendPro Enterprise... Showing product name followed by subscripton #	Shipments and Stamps	PitneyShip, SendPro Enterprise	PS - sa4e6f0
Shipment #	Alphanumeric	A unique id generated to identify each shipping transaction in the Pitney Bowes system.	Shipments and Stamps	PitneyShip, SendPro Enterprise	FEDEX2200676595952005
Tracking #	Alphanumeric	Tracking number is a carrier generated unique id that provides tracking information for the shipments.	Shipments and Stamps	PitneyShip, SendPro Enterprise	794660216904
Business Partner Number	Numeric	This is the unique 10 digit ID for a location in Pitney Bowes systems. If this number is not available, "Not available" is shown on the reports.	Shipments and Stamps	PitneyShip, SendPro Enterprise	0011111111

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Sender Name	Alphanumeric	Name of Sender used on the Shipping Label	Shipments and Stamps	PitneyShip, SendPro Enterprise	James Brown
Carrier Name	Alphanumeric	Name of the carrier	Shipments and Stamps	PitneyShip, SendPro Enterprise	FEDEX
Carrier Display Name	Alphanumeric	Display name for the carrier configured at the time of the system setup.	Shipments and Stamps	PitneyShip, SendPro Enterprise	FedEx Demo account
Carrier Account Number	Numeric	Carrier Account Number - unique identifier in the carrier system	Shipments only	PitneyShip	602684342
Carrier Service	Text	Carrier Service name	Shipments and Stamps	PitneyShip, SendPro Enterprise	PM/PKG
Piece Count	Numeric	Number of labels or stamps	Shipments and Stamps	PitneyShip, SendPro Enterprise	2
Weight	Numeric	Total weight of the package in Ounce	Shipments and Stamps	PitneyShip, SendPro Enterprise	2.00

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Base Cost	Numeric	Retail or commercial cost offered by the carrier for the given label or stamp. For USPS, this is the discounted cost and retail for other carriers.	Shipments and Stamps	PitneyShip, SendPro Enterprise	116.60
Extra Services / Surcharges	Alphanumeric	Name of extra services and surcharges for the package	Shipments and Stamps	PitneyShip	DELIVERY_ AREA/FUEL/OTHER/RESIDENTIAL_ DELIVERY
Extra Services / Surcharges Amount	Numeric	Total Amount for all the Extra Services or Carrier Surcharges	Shipments and Stamps	PitneyShip	38.06
Total Cost	Numeric	For USPS, Total cost includes Base Cost and Extra Services / Surcharges Amount. For other carriers, Total Cost is the discounted Total Cost. (This does not include Addl. Surcharges)	Shipments and Stamps	PitneyShip, SendPro Enterprise	154.66
Addl. Surcharges Name	Alphanumeric	This is one or more of the following : <ul style="list-style-type: none"> • Name of the Surcharge Rule • Handling fee or User fee from PS/PSP/PSE • UNASSIGNED for surchages applied on the mail machine 	Shipments and Mailing	PitneyShip	Ecom shipments surcharge
Addl. Surcharges	Numeric	Additional surcharges applied over and above the postage by operator or a surcharge rule	Shipments and Mailing	PitneyShip	0
Cost Account Name	Alphanumeric	Name of the cost account	Shipments and Stamps	PitneyShip, SendPro Enterprise	Parent - Child

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Cost Account Code	Alphanumeric	Code of the cost account *Cost account code and Cost account name is same for SendPro Enterprise	Shipments and Stamps	PitneyShip, SendPro Enterprise	Parent_code - Child_code
Destination Zip	Alphanumeric	Receipient zip code	Shipments and Stamps	PitneyShip, SendPro Enterprise	81647-9794
Refund Status	Alphanumeric	Approved - if refund is approved by carrier Blank - if refund is not initiated	Shipments and Stamps	PitneyShip	APPROVED
Memo/Reference One/Job ID 2	Alphanumeric	Value added in Reference one / Memo / Job ID 2 field *Job Id 2 comes from Meter transactions	Shipments and Stamps	PitneyShip, SendPro Enterprise	Ref 1 and Memo
Reference Two/Department	Alphanumeric	Value added in Reference two field	Shipments and Stamps	PitneyShip, SendPro Enterprise	Ref 2
Reference Three/Invoice	Alphanumeric	Value added in Reference three field	Shipments and Stamps	PitneyShip, SendPro Enterprise	Ref 3
Reference Four	Alphanumeric	Value added in Reference four field	Shipments only	PitneyShip, SendPro Enterprise	Ref 4

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Reference Five	Alphanumeric	Value added in Reference five field *Applicable only for SendPro Enterprise transactions	Shipments only	SendPro Enterprise	Ref 5
Reference Six	Alphanumeric	Value added in Reference six field *Applicable only for SendPro Enterprise transactions	Shipments only	SendPro Enterprise	Ref 6
Shipper Reference/Job ID 1	Alphanumeric	Value added in Shipper reference / Job ID 1 field *Job Id 1 comes from Meter transactions	Shipments and Stamps	PitneyShip, SendPro Enterprise	Shipper ref
Transportation Reference	Alphanumeric	Value added in Transportation field	Shipments only	PitneyShip, SendPro Enterprise	Transport ref
Shipping Notes/Instructions	Alphanumeric	Value added in Shipping notes/ Instructions field	Shipments only	PitneyShip, SendPro Enterprise	Shipping instruct
Sales Order Number	Alphanumeric	A reference field from the source system	Shipments only	SendPro Enterprise	10116329983_2017
PO Number	Alphanumeric	A reference field from the source system	Shipments only	SendPro Enterprise	1061280718
Estimated Deliv. Date	Date (MM/DD/YYYY)	Estimated date when the label / stamp is generated	Shipments only	PitneyShip, SendPro Enterprise	09/19/2024

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Delivery Date	Date (MM/DD/YYYY)	Actual date when the package gets delivered	Shipments only	PitneyShip, SendPro Enterprise	09/20/2024
Status	Alphanumeric	In Transit, Ready for pick up, Acceptance, Delivery Attempts, Exception, Returned to Sender, Out for delivery, Delivered	Shipments only	PitneyShip, SendPro Enterprise	Delivered
Exception Reason	Alphanumeric	Reason added by carrier for delay in deliveries or any other reason. Examples: <ul style="list-style-type: none"> • DELIVERY HAS BEEN RESCHEDULED DUE TO HOLIDAY CLOSURES. • Unclaimed/Being Returned to Sender • Return to Sender - No Such Number • Incorrect Address • Return to Sender - Forward Expired • Return to Sender - Insufficient Address 	Shipments only	PitneyShip, SendPro Enterprise	DELIVERY HAS BEEN RESCHEDULED DUE TO HOLIDAY CLOSURES
Inactive Days	Numeric	Number of days passed for one status	Shipments only	PitneyShip, SendPro Enterprise	2
Late By Days	Numeric	Delivery date - Estimated date	Shipments only	PitneyShip, SendPro Enterprise	1

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Realized Savings	Numeric	Savings advisor - Actual savings on a shipment for the PB client	Shipments and Stamps	PitneyShip	1000
Potential Savings	Numeric	Savings advisor - Potential savings on a shipment as per Advisor recommendation	Shipments and Stamps	PitneyShip	2000
Recommendation	Text	These are personalized recommendations to optimize spending based on client's data. These are potential savings that can be achieved by using alternate services or alternate packaging.	Shipments and Stamps	PitneyShip	Use your own packaging, do not use flat rate packaging
User Name	Text	Name / Email id of the user who created the label or stamp	Shipments and Stamps	PitneyShip, SendPro Enterprise	Michael Newman
Recipient Name	Text	Name of the receiver of the package or envelope. For SendPro Enterprise - Name of the reciever's company is shown instead of name	Shipments and Stamps	PitneyShip, SendPro Enterprise	Brenda Morris
Recipient Address Line 1	Alphanumeric	Recipient Address Line 1	Shipments and Stamps	PitneyShip, SendPro Enterprise	984 County Road 245
Recipient Address Line 2	Alphanumeric	Recipient Address Line 2	Shipments and Stamps	PitneyShip, SendPro Enterprise	Addline, 222

Column Name (Col. Header)	Data Type	Description	Spend Type	Product Type	Example
Recipient Address Line 3	Alphanumeric	Recipient Address Line 3	Shipments and Stamps	PitneyShip, SendPro Enterprise	Jersey
Recipient State	Text	Recipient State	Shipments and Stamps	PitneyShip, SendPro Enterprise	CO
Recipient City	Text	Recipient City	Shipments and Stamps	PitneyShip, SendPro Enterprise	New Castle
Custom field 1-4	Alphanumeric	User defined custom field added for Analytics	Shipments and Stamps	PitneyShip	Test Custom field