pitney bowes

100 years

Shipping
Software & Systems

Pitney Bowes OCR Reader

Capture address information with increased speed, efficiency and accuracy.

The new Optical Character Recognition (OCR) Reader from Pitney Bowes eliminates the human error of typing addresses.
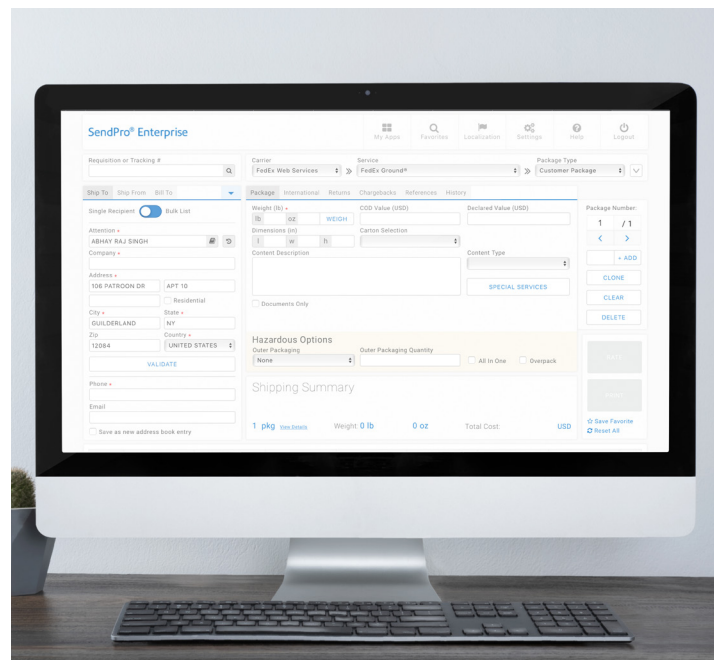
No longer do you have to deal with the tedium, mistakes and time of typing addresses by hand when creating a shipping label in SendPro® Enterprise. Our OCR reader captures address blocks precisely with a simple scan. This streamlined process not only prevents mislabeling, it enables you to handle more packages more easily each day.

Handheld convenience that seamlessly synchs with your SendPro Enterprise solution.

This rugged, compact device is built for the rigors of daily use. It's so simple to operate, employees can be up and running in minutes. Simply scan a printed address from paper, a pre-existing envelope or even a package label. The address information is captured and relayed instantly via Bluetooth to your SendPro Enterprise recipient address label files. It's as easy as taking a photo with your cell phone.

Simplify adding new addresses to SendPro Enterprise with greater accuracy.

After capture by the OCR, the address information is populated into predetermined fields in your SendPro Enterprise recipient shipping label. You can choose to save these new entries into your address book or discard them. This helps you keep your address book lean and clean.

The OCR Reader instantly captures address information. No more typing addresses.

To find out more, visit pitneybowes.com/us/spe or speak to your Pitney Bowes sales or service representative.
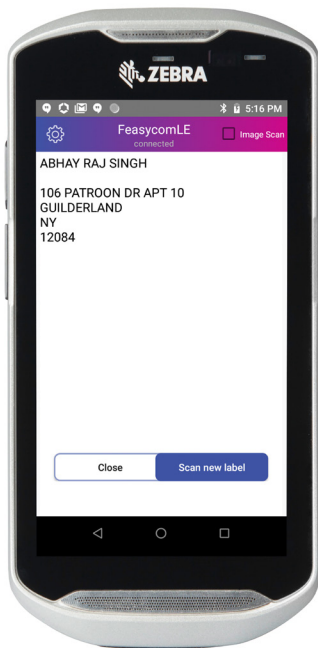
Modernize your shipping label creation while also populating and updating your SendPro Enterprise address book.

The Pitney Bowes OCR Reader brings a new level of efficiency to your day-to-day operations:

- Eliminates errors of typing addresses by hand.
- Enables instant and accurate capture of address information.
- Operates easily in multiple locations due to its wireless handheld design.
- Synchs seamlessly to your SendPro Enterprise solution.
- Populates your address fields for easy updates.

For companies that mail and ship, Pitney Bowes OCR Reader improves the workflow of processing shipments.

- Bright, clear display to easily confirm address information
- Bluetooth technology synchs to SendPro Enterprise software
- Send button wirelessly transmits the data
- Rugged housing for daily mobile use
- Gain increased accuracy by not typing addresses by hand
- New addresses populate predetermined fields
- Organize and update your address book with ease

For more information, visit pitneybowes.com/us/spe or speak with your Pitney Bowes sales or service representative.

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